### ORACLE

# **Oracle MICROS Simphony**

Whether it's reducing costs, increasing revenue, improving performance and the overall customer experience, or creating a plan for growth, Oracle MICROS Simphony gives you the controls and insights you need to be successful.

#### POS SOFTWARE THAT WORKS HOW YOU WORK

Your restaurant team needs to focus on running your business, not IT. That's why we've built our solution to complement how your teams work, making our technology a natural part of their day-to-day, whether they are taking orders or preparing them. Behind that easy-to-use interface is a powerful and industry-tested software solution that takes every touchpoint and turns it into practical insight on key business analytics to help you achieve your business goals.

#### **KEY FEATURES AND BENEFITS**

If you are investing in technology to help better run your restaurant, you are not just thinking about the business you are today, but the business you want to be tomorrow. We have solutions to meet your needs wherever you are in your journey, and our future-proof offerings are built to grow with you, providing the features, functionality and professional services you need - when, how, and where you need them.

### Flexibility and Consistent Customer Experience in the Cloud

Operating in the cloud gives your business the flexibility to easily and quickly light up technology at new locations and deliver a consistent customer experience across each restaurant without costly infrastructure and IT investments. With the cloud-based Oracle MICROS Simphony, you don't need servers in each location to host your POS solution, which cuts down on onsite technology, software maintenance, and technical support. Additionally, the cloud offers food and beverage operators increased speed and agility, reducing time to market for new menu items, promotions, and innovations in payment and service.

#### **One Restaurant Experience Regardless of Location**

Operators gain a centralized solution that makes the management of processes and operations across locations simple, agile, and better controlled. Every POS terminal within

your business can be updated from a central location—giving you complete control over menus, pricing, and promotions. This connectivity enables a consistent guest and brand experience, while removing your dependency on a property expert at every location.

#### **Mobile and Modern Elevates Guest Engagement**

Technology forms the basis of the world we live in today, and in many ways, has changed how restaurants interact with guests and how guests interact with restaurants. Our mobile solution responds to how your customers want to do business today and gives them the freedom of self-ordering and mobile payment methods that increase customer engagement.

Our modern interface also creates engaging content, such as daily specials and pictures of signature dishes as well as social media and weather updates.

#### More Informed Decisions with Real-Time Data

The more information you have on your restaurant operations, the better service you can provide. Oracle MICROS Simphony gives you the ability to organize and consolidate business-critical data into easy-to-view reports and dashboards. The reporting and analytics module gives you access to real-time performance data from across your entire enterprise, helping you to make informed business decisions that can drive your growth.

#### **Accurate Forecasting for Increased Control**

Forecasting allows you to track sales and other performance metrics against your expected results, so you can clearly and quickly see if adjustments need to be made. Oracle MICROS Simphony keeps track of your inventory as it is ordered and used, informing staff when a restock needs organizing, or when a menu item is unavailable. This real-time insight allows a restaurant owner to ensure that they have the right ingredients in stock to deliver the meals their customers expect. In the event a menu item sells out, you can avoid customer disappointment because waitstaff can inform them before they order what meals are no longer available.

#### Maximize Staff Efficiency by Managing

An effective restaurant staff is key to delivering the experience that is right for your business, which makes training, managing, and keeping your teams happy key to your success. Oracle Micros Simphony projects your labor needs by using existing and forecasted sales data, helping you more adequately staff to deliver the best restaurant experience to your guests.

## Increase Engagement with Gift and Loyalty Functionality

Loyalty programs are the perfect way to thank and reward return customers while encouraging future business and success. Oracle MICROS Simphony can generate reports with valuable data and analytics, so you can measure your program's success and make the changes as needed. Digital-based loyalty programs are simple to use, create easily redeemable rewards, and help you create offers that are timely and relevant to your customers.

#### **Control Inventory and Prevent Loss**

Inventory waste or theft can impact profitability, yet having sufficient stock to never disappoint a customer is the balance many restaurant owners face. Oracle MICROS Simphony gives you control of your stock, enabling you to monitor availability and usage without needing to

- Multilayered resilience model ensures that operations continue even when the internet is unavailable
- Centralization provides a consistent guest and brand experience across locations.
- Mobile payment methods increase customer engagement
- Hub feature enables restaurateurs to view centralized content such as real-time data reporting, training materials, key back-ofhouse functions, and video surveillance.
- Real-time performance data drives more informed business decisions and growth plans
- Conversational ordering improves the accuracy and speed of service
- Automatic combo recognition feature increases order entry speed
- Table management feature allows staff to manage reservations and waitlists
- Kitchen management functionality maximizes efficiency and quality
- Operating System (OS) choice between Microsoft and Linux

"Our technology was purpose-built for the unpredictable restaurant environment, not just the day-to-day complexities but also the challenges that come with taking the next step in your business."

Simon de Montfort Walker, President and General Manager, Oracle MICROS

check your stores physically. It also allows food and beverage managers to centrally monitor activity on every POS terminal throughout an entire restaurant enterprise, with anomalous transactions or behavior flagged for investigation.

#### **Grow Your Enterprise Through Innovation**

Oracle MICROS Simphony gives food and beverage operators the ability to remain at the forefront of innovation. The cloud enables new features and functionality to be introduced rapidly across the entire enterprise, without lengthy rollout programs. Through partnerships with third-party solutions—such as mobile payments and online ordering—the latest innovations can be quickly introduced, bringing ideas to market much faster.

#### A Complete Solution for Your Enterprise

Oracle MICROS delivers all-in-one solutions that combine sturdy, smart, and stylish hardware with powerful software that intelligently connects information shared across the restaurant supply chain, staff, customers, and third-party applications. The company's team of experts manages all the IT needs so operators can focus on the business of running a business.

#### WHO WE SERVE

Oracle MICROS Simphony is a proven solution for a wide range of food and beverage and retail operations, including table service and quick service restaurants, coffee shops, hotels, casinos, travel hubs, theme parks, and select retail outlets. We can scale from thousands of POS terminals across a large enterprise all the way to operations with a single location.

#### CONNECT WITH US

Call +1.800.ORACLE1 or visit oracle.com. Outside North America, find your local office at oracle.com/contact.





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